



PRESS RELEASE

Leading information technology research and advisory company publishes list of particularly innovative vendors of SCM-solutions

Logivations Named Gartner „Cool Vendor” in Supply Chain Management Applications 2013

Munich, July 22, 2013 – [Logivations](#), an international consulting and software solutions provider that develops innovative software solutions for the holistic design and optimization of all logistic aspects has been recently listed in the Gartner Report “Cool Vendors in Supply Chain Management Applications 2013”. In this report Gartner is profiling a few outstanding companies which offer trend-setting, highly-promising and innovative solutions for logistics and the optimization of supply chains.

Dr. Dominik Eberlein, Managing Partner at Logivations: „We are very proud to be listed in the report. It underlines our unique approach of combining our logistical expertise in mathematical analysis with our experience in optimization, which we have been pursuing for years. Our customers permanently profit from new and innovative solutions that are always one step ahead.”

The unique Software solution W2MO

W2MO is an all-in-one software solution, which uniquely combines [logistics planning](#), state-of-the-art mathematical [optimization algorithms](#), standard times, 3D-simulation and [operational logistics management](#) (e.g., WMS, mobile data recording). Major advantage: a significant reduction of the time-to-market of new logistics systems as well as less operational costs. C. Dwight Klappich, Research VP at Gartner, emphasizes the simulation and optimization approach for representation, analysis and optimization of complex tasks. Such approaches are still almost completely missing in the logistics industry. Major strengths

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of W2MO include the implementation of sophisticated mathematical algorithms as well as [visualization techniques, simulation methods and web based technologies](#) to support decision making when optimizing or planning a warehouse. On top of that this is offered in one solution.

About Logivations

Logivations is an international consulting and software solutions provider that develops innovative software solutions for the holistic design and optimization of all logistic aspects based on advanced optimization and web technologies. W2MO is the user-friendly internet platform to model, visualize, optimize, evaluate and operationally manage logistic processes. Over 30.000 professional users worldwide directly profit from W2MO in the cloud.

www.logivations.com

About the Gartner's Cool Vendor Report

Gartner, Inc. is the world's leading information technology research and advisory company. Each year Gartner publishes various reports which list "Cool Vendors" in multiple key technology areas.

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* Gartner "Cool Vendors in Supply Chain Management Applications" by C. Dwight Klappich, Christian Titze, Tim Payne, Noha Tohamy, Amber Salley, April 16 2013.

The complete Cool Vendor 2013 Gartner Report is available at: www.gartner.com

<http://www.gartner.com/technology/research/cool-vendors/>

Further information + images / please send reprints or links to:

Daniela Glemnitz

Logivations GmbH

Oppelner Str. 5

82194 Groebenzell / Munich

Germany

Fon +49 (0)89 / 2190 975 – 0

E-mail: marketing@logivations.com

Images:



Image 1: Source: Gartner



Image 2: Dr. Dominik Eberlein